Case study demonstration of "Storythinking with an AI Writing Partner to Generate a Strategic Plan for Army University for the implementation of AI across PME" Prepared by Dr Ken Long, with AI writing partner assistance from Claude 3 (OPUS). 1 May 2024, CGSC

Format:

- Dr Long's prompts are in bold, highlighted italics.
- AI responses in plain black text

Elapsed time of project: 2 hours from start, with a blank piece of paper and no prep ahead of time, to completed project

Begin:

Please describe 10 ways in which AI in the form of LLMs can be leveraged in the design and production of professional graduate school curriculum

Al in the form of Large Language Models (LLMs) can be leveraged in the design and production of professional graduate school curriculum in the following ways:

- Automating Course and Curriculum Design: LLMs can automate course and curriculum design processes, allowing for more efficient development and customization of educational materials (source: <u>10 Ways Artificial Intelligence Is</u> <u>Transforming Instructional Design</u>).
- 2. Personalized Learning Platforms: LLMs can revolutionize education by developing personalized learning platforms that cater to individual learning preferences and needs (source: <u>10 Exciting Project Ideas Using Large Language Models (LLMs)</u>).
- 3. Customizing Content for Audiences: LLMs can be used to customize educational content to align with the specific needs and objectives of professional graduate school audiences (source: <u>Using AI Large Language Models (LLMs) to Speed Up Instructional Design</u>).
- 4. Enhancing Learning Experience: LLMs, such as GPT-4, can augment existing teaching methodologies in professional graduate school programs, thereby enhancing the overall learning experience for students (source: Large Language Models in Medical Education NCBI).
- 5. Speeding Up Instructional Design: LLMs can significantly boost the efficiency of instructional design processes, allowing for faster development and deployment of

educational materials (source: <u>Using AI Large Language Models (LLMs) to Speed Up</u> Instructional Design).

- 6. Tailoring Content for Accessibility: LLMs can be utilized to ensure that educational content is accessible to a diverse range of learners, including those with specific accessibility needs (source: <u>Using AI Large Language Models (LLMs) to Speed Up Instructional Design</u>).
- 7. Hands-on Simulation and Training: LLMs can facilitate the development of hands-on simulation and training modules for professional graduate school curriculum, offering students practical experience in a virtual environment.
- 8. Curriculum Assessment and Improvement: LLMs can be employed to assess the effectiveness of professional graduate school curriculum and recommend improvements based on data-driven insights.
- 9. Adaptive Assessment and Feedback: LLMs can enable adaptive assessment and feedback mechanisms, providing personalized evaluation and guidance to students based on their individual progress and performance.
- 10. Continuous Content Enhancement: LLMs can continuously enhance educational content by analyzing emerging trends, industry developments, and best practices, ensuring that professional graduate school curriculum remains relevant and up to date.

Complete

Please provide a list of 10 ways an LLM AI can support a grad school professor in a professional college

- 1. Generating Customized Learning Materials: LLM AI can assist grad school professors in creating personalized learning materials tailored to the specific needs and learning styles of their students.
- 2. Automating Grading and Feedback: LLM AI can automate the grading process and provide detailed feedback on assignments, saving professors time and ensuring consistency in evaluation.
- 3. Supporting Research and Writing: LLM AI can aid professors in conducting research, generating literature reviews, and drafting scholarly publications, thereby enhancing their scholarly productivity.
- 4. Personalized Student Support: LLM AI can provide personalized support to students by offering targeted resources, study guides, and adaptive learning pathways based on individual student needs and performance.
- 5. Curriculum Development: LLM AI can assist professors in designing and updating curriculum content, aligning it with industry trends and best practices.
- 6. Data Analysis and Insights: LLM AI can analyze student performance data to provide insights into learning patterns, identifying areas for improvement and individualized intervention strategies.
- 7. Virtual Teaching Assistants: LLM AI can act as virtual teaching assistants, answering student queries, facilitating discussions, and providing additional instructional support.
- 8. Accessibility Accommodations: LLM AI can help professors ensure that course materials are accessible to all students, including those with diverse learning needs, by providing alternative formats and accommodations.
- 9. Professional Development: LLM AI can support professors in their professional development by curating relevant resources, suggesting research topics, and providing updates on the latest developments in their field.
- 10. Streamlining Administrative Tasks: LLM AI can streamline administrative tasks such as scheduling, communication with students, and organizing course materials, allowing professors to focus more on teaching and research.

I hope this list is helpful!

please go deeper into current best practices for automated grading of essays

Automated essay grading, also known as Automated Essay Scoring (AES), has evolved with the advancements in AI and natural language processing (NLP). Current best practices for automated grading of essays include:

- 1. Feature Extraction: AES systems utilize advanced NLP techniques to extract a wide range of features from essays, including word count, vocabulary choice, grammar, syntax, coherence, and sentiment analysis (source: <u>All You Need to Know About Automated Essay Scoring Systems</u>).
- 2. Machine Learning Models: State-of-the-art machine learning models, such as deep learning neural networks, are employed to train AES systems to recognize patterns in essays and assign scores based on various linguistic and structural features.
- 3. Training Data Quality: Best practices emphasize the importance of high-quality training data, including a diverse range of essays representing different writing styles, topics, and proficiency levels, to ensure the accuracy and fairness of automated grading (source: An automated essay scoring systems: a systematic literature review).
- 4. Calibration and Validation: AES systems undergo rigorous calibration and validation processes to ensure consistency and accuracy in scoring across different essays and topics, often involving human expert validation for benchmarking purposes.
- 5. Rubric Alignment: Effective AES systems are aligned with established rubrics and scoring guidelines, ensuring that the automated scores are calibrated to match human-assigned scores and adhere to specific grading criteria.
- 6. Feedback Generation: Some AES systems are designed to provide detailed feedback to students, highlighting areas of strength and improvement in their writing, contributing to the learning process beyond mere scoring.
- 7. Ethical Considerations: Best practices in automated grading emphasize the ethical considerations of using AI in educational assessment, including transparency, fairness, and the avoidance of bias in scoring.
- 8. Continuous Improvement: Leading AES systems employ iterative improvement processes, leveraging user feedback and ongoing research to enhance the accuracy, reliability, and educational value of automated essay grading.

These best practices reflect the ongoing efforts to ensure that automated essay grading systems are robust, reliable, and aligned with the educational objectives of essay assessment.

Please identify vendors offering solutions for automated essay scoring being used at graduate school level

Vendors offering solutions for automated essay scoring (AES) used at the graduate school level include:

- 1. eMetric: eMetric provides a Deep Learning Essay Scoring (DLES) engine that utilizes natural language processing techniques for automated essay scoring, which can be applicable at the graduate school level (source: <u>eMetric AI-Based Automated Essay Scoring</u>).
- 2. Pearson Assessments: Pearson's Intelligent Essay Assessor (IEA) uses machine learning and natural language processing to score essays and short answers, and it may be used for assessment at the graduate school level (source: <u>Pearson</u> <u>Assessments Automated Scoring</u>).

These vendors offer automated essay scoring solutions that could be relevant for use in graduate school-level assessments.

What are the cultural factors to consider systematically when assessing the likely response of an organization that is conservative when confronting or receiving an opportunity to make a transformative change

When assessing the likely response of a conservative organization confronting a transformative change opportunity, several cultural factors should be systematically considered:

- Resistance to Change: Conservative organizations often have a strong resistance to change, valuing stability and tradition over innovation. <u>Transformation inevitably</u> <u>causes uncertainty and disruption</u> across all levels of an organization undergoing change management.
- 2. Hierarchical Structure: Conservative organizations tend to have a hierarchical structure with centralized decision-making, which can slow down the change process and limit employee empowerment.
- 3. Risk Aversion: Conservative organizations are typically risk-averse, preferring proven methods and avoiding untested strategies. <u>A strong, positive culture that supports</u> <u>change and employee development</u> can lead to a more engaged workforce and a smoother transition.
- 4. Communication Style: The communication style in conservative organizations may be more formal and top-down, which can hinder open dialogue and feedback during the change process.
- 5. Legacy Systems and Processes: Conservative organizations may have deeply entrenched legacy systems and processes, making it challenging to adopt new technologies or ways of working.
- 6. Values and Beliefs: The values and beliefs held by a conservative organization, such as the importance of tradition, stability, and predictability, can influence their receptiveness to transformative change.
- Leadership Mindset: The mindset of the leadership team in a conservative organization can significantly impact the success of a transformative change initiative. <u>Culture-led transformations require a fundamentally sound set of change</u> <u>objectives and discipline in the sense of setting priorities.</u>
- 8. Employee Engagement: Conservative organizations may face challenges in engaging employees during the change process, particularly if there is a lack of trust or open communication.

- 9. Stakeholder Expectations: External stakeholders, such as customers or shareholders, may have certain expectations of a conservative organization, which can influence their response to transformative change.
- 10. Organizational History: The history of a conservative organization, including past experiences with change initiatives, can shape their attitude towards future transformative opportunities.

By systematically assessing these cultural factors, organizations can better understand the potential barriers and enablers to transformative change and develop strategies to address them effectively.

What should a change management team incorporate into their plan to ensure a greater likelihood of acceptance by the organization and increase the probability of successful implementation

To ensure greater likelihood of acceptance by the organization and increase the probability of successful implementation, a change management team should incorporate the following elements into their plan:

- 1. Clear Vision and Objectives: Develop a clear, compelling vision for the change initiative and define specific, measurable objectives aligned with the organization's strategic goals.
- Stakeholder Engagement: Identify and engage key stakeholders, including employees, managers, and executives, throughout the change process. <u>Involving</u> <u>stakeholders in decision-making and soliciting their input</u> can foster a sense of ownership and commitment to the change.
- 3. Communication Strategy: Create a comprehensive communication strategy that ensures transparent, consistent, and timely communication about the change initiative. Communicate changes to management first, and then to the rest of the organization, addressing the reasons for the change, its impact, and the expected outcomes.
- 4. Change Champions: Identify and empower change champions across the organization who can act as advocates, influencers, and role models for the change initiative. Change champions play a crucial role in driving adoption and building support among their peers.
- 5. Training and Support: Provide adequate training and support to employees to develop the necessary skills and knowledge required for the change. Ensure that resources are available to address concerns and support employees throughout the transition.
- 6. Resistance Management: Anticipate and proactively address potential sources of resistance to change. <u>Engage with resistant employees</u>, <u>listen to their concerns</u>, and <u>work collaboratively</u> to find solutions that address their needs while aligning with the change objectives.
- Incremental Approach: Consider implementing change in incremental steps, allowing employees to adapt gradually and build confidence in the new processes or systems. <u>Embedding the change into the organization's culture and</u> <u>practices</u> over time can lead to more sustainable results.

- 8. Monitoring and Feedback: Establish mechanisms to monitor progress, gather feedback, and measure the impact of the change initiative. Regularly assess the effectiveness of the change management plan and make adjustments as needed.
- Celebration and Recognition: Celebrate milestones and recognize individuals and teams who contribute to the success of the change initiative. <u>Acknowledging the</u> <u>efforts and achievements of employees</u> can help maintain motivation and commitment to the change.
- 10. Leadership Commitment: Secure visible and active support from senior leadership, demonstrating their commitment to the change initiative. Leaders should model the desired behaviors and consistently communicate the importance of the change to the organization's success.

By incorporating these elements into their change management plan, the team can create a more comprehensive and effective approach to managing change, increasing the likelihood of acceptance and successful implementation within the organization. compare those recommendations to the principles of the Kotter Change Model for completeness and consistency

The recommendations provided for a change management team align well with the principles of the Kotter Change Model. Let's compare them for completeness and consistency:

- 1. Clear Vision and Objectives: This aligns with Kotter's step 3, "Form a Strategic Vision," which emphasizes developing a clear, inspiring vision for the change initiative.
- 2. Stakeholder Engagement: This is consistent with Kotter's step 2, "Build a Guiding Coalition," and step 4, "Enlist a Volunteer Army." <u>Kotter emphasizes the importance of involving stakeholders and creating a coalition of supporters</u> to drive the change initiative.
- 3. Communication Strategy: This aligns with Kotter's step 4, "Enlist a Volunteer Army," which highlights the need for effective communication to engage and mobilize employees.
- 4. Change Champions: This is consistent with Kotter's step 2, "Build a Guiding Coalition," which involves identifying and empowering change champions to lead the change effort.
- 5. Training and Support: This aligns with Kotter's step 5, "Enable Action by Removing Barriers," which includes providing training and support to employees to facilitate the change process.
- 6. Resistance Management: This is consistent with Kotter's step 5, "Enable Action by Removing Barriers," which involves identifying and addressing sources of resistance to change.
- Incremental Approach: While not explicitly mentioned in Kotter's model, an incremental approach can be seen as part of step 6, "Generate Short-Term Wins," which emphasizes the importance of achieving and celebrating incremental successes.
- Monitoring and Feedback: This aligns with Kotter's step 7, "Sustain Acceleration," which involves monitoring progress, learning from feedback, and making adjustments as needed.

- 9. Celebration and Recognition: This is consistent with Kotter's step 6, "Generate Short-Term Wins," which highlights the importance of recognizing and celebrating successes to maintain momentum.
- 10. Leadership Commitment: This aligns with Kotter's step 2, "Build a Guiding Coalition," which emphasizes the need for strong leadership support and commitment to the change initiative.

The recommendations provided cover most of the key principles outlined in the Kotter Change Model. However, there are two additional steps in Kotter's model that are not explicitly addressed in the recommendations:

- 1. Create a Sense of Urgency (Step 1): <u>Kotter emphasizes the importance of creating a</u> sense of urgency to drive the change initiative and overcome complacency.
- 2. Institute Change (Step 8): <u>Kotter's final step involves anchoring the changes in the organization's culture and practices</u>, ensuring that the changes become part of the organization's DNA.

Overall, the recommendations provided are consistent with the principles of the Kotter Change Model and cover most of its key elements. Incorporating the additional steps of creating a sense of urgency and institutionalizing change could further enhance the completeness of the change management plan. Are there any more specific cultural issues, concerns or opportunities to consider when the transformational opportunity is comprehensive use of Artificial intelligence

Yes, there are several specific cultural issues, concerns, and opportunities to consider when the transformational opportunity involves the comprehensive use of Artificial Intelligence (AI):

- 1. Ethical Concerns: The implementation of AI raises ethical concerns regarding privacy, bias, transparency, and accountability. Organizations must address these concerns and develop clear guidelines and governance structures to ensure the responsible and ethical use of AI.
- 2. Job Displacement: The comprehensive use of AI may lead to job displacement and workforce restructuring. Organizations must manage the cultural impact of these changes, providing support, retraining, and new opportunities for affected employees.
- 3. Trust and Transparency: Building trust in AI systems is crucial for successful adoption. Organizations should foster a culture of transparency, explaining how AI systems work, their limitations, and how decisions are made. This transparency can help alleviate employee concerns and build trust in the technology.
- 4. Collaboration and Human-AI Interaction: The comprehensive use of AI requires a shift in the way employees work and interact with technology. <u>Organizations must</u> <u>foster a culture of collaboration between humans and AI systems</u>, emphasizing the importance of human judgment and decision-making alongside AI-driven insights.
- Continuous Learning and Adaptation: AI technologies are constantly evolving, requiring organizations to foster a culture of continuous learning and adaptation. Employees must be supported in developing new skills and knowledge to work effectively with AI systems.
- 6. Addressing Cultural Bias: <u>AI systems can potentially amplify cultural biases present</u> <u>in the data used to train them.</u> Organizations must be proactive in identifying and mitigating these biases to ensure fair and equitable outcomes.
- 7. Global and Cross-Cultural Considerations: <u>As AI systems are deployed across</u> <u>different regions and cultures, organizations must consider the potential for cultural</u> <u>conflicts and misunderstandings.</u> Developing culturally sensitive AI systems and providing appropriate training and support for global teams is essential.
- 8. Innovation and Experimentation: The comprehensive use of AI presents opportunities for innovation and experimentation. Organizations should cultivate a

culture that encourages experimentation, risk-taking, and learning from failures to fully leverage the potential of AI.

- 9. Data Privacy and Security: AI systems rely heavily on data, making data privacy and security critical concerns. Organizations must establish robust data governance practices and ensure compliance with relevant regulations to protect sensitive information and maintain employee trust.
- 10. Ethical Leadership: Leaders play a crucial role in shaping the culture and ethical standards surrounding the use of AI. They must actively engage in discussions about the ethical implications of AI, set clear guidelines, and model responsible behavior to ensure the technology is used in alignment with organizational values.

By considering these cultural issues, concerns, and opportunities, organizations can develop a comprehensive change management plan that addresses the unique challenges and benefits associated with the widespread adoption of AI. This approach will help foster a culture that embraces the transformative potential of AI while ensuring its responsible and ethical use. Are there any specific cultural issues to consider When the culture and organimation under consideration is a professional college with the mission to prepare military leaders and staff for an unknown dynamic future in which AI is certain to be prominent by both friends and foes?

When the organization under consideration is a professional military college with the mission to prepare leaders and staff for an unknown, dynamic future in which AI is certain to be prominent, there are several specific cultural issues to consider:

- 1. Military Culture and Values: Military organizations have a unique culture and set of values that emphasize discipline, hierarchy, and tradition. Integrating AI into military operations and decision-making processes may challenge some of these cultural norms and require a shift in mindset.
- 2. Ethics and Responsibility: The use of AI in military contexts raises complex ethical questions regarding accountability, responsibility, and the potential for autonomous systems to make life-or-death decisions. The college must foster a culture that emphasizes the importance of ethical decision-making and responsible use of AI in military operations.
- Trust and Human-AI Collaboration: Building trust between military personnel and AI systems is crucial for effective integration and adoption. The college should cultivate a culture that promotes collaboration and understanding between human operators and AI systems, emphasizing the importance of human judgment and decision-making.
- 4. Adaptability and Continuous Learning: The dynamic nature of the future battlefield requires military leaders and staff to be highly adaptable and committed to continuous learning. The college must foster a culture that encourages experimentation, innovation, and the ability to quickly adapt to new technologies and changing circumstances.
- 5. Interoperability and Multinational Operations: <u>AI technologies may pose unique</u> <u>challenges to interoperability in multinational military operations.</u> The college should prepare leaders to navigate the cultural, technical, and operational differences that may arise when working with allies and partners who have varying levels of AI adoption and different approaches to its use.
- 6. Preparing for Adversarial AI: As AI becomes more prominent, adversaries are likely to develop and deploy their own AI systems. The college must cultivate a culture that emphasizes the importance of understanding and countering adversarial AI,

including the potential for AI-enabled disinformation, cyberattacks, and autonomous weapons.

- 7. Balancing Tradition and Innovation: Military organizations often have a strong sense of tradition and established ways of operating. The college must navigate the balance between preserving important cultural traditions and embracing the innovation and change required to effectively integrate AI into military operations.
- 8. Talent Management and Skill Development: The widespread adoption of AI in military contexts will require a workforce with new skills and expertise. The college must adapt its talent management strategies and curriculum to develop leaders and staff with the necessary technical, analytical, and critical thinking skills to effectively operate in an AI-driven environment.
- 9. Psychological Readiness: The use of AI in military operations may have psychological implications for military personnel, such as concerns about job displacement or the emotional impact of working alongside autonomous systems. The college should prioritize the mental health and well-being of its students and staff, providing support and resources to help them adapt to the changing nature of warfare.

By addressing these specific cultural issues, the professional military college can create an environment that prepares leaders and staff to effectively navigate the challenges and opportunities presented by the integration of AI in military operations. This approach will help develop a workforce that is not only technically proficient but also culturally attuned to the unique implications of AI in the military context.

How should the professional military College culture and leaders balance the competing values of academic integrity and mission critical cognitive skill development when the path forward is contentious and risky as well as potentially transformative

Balancing the competing values of academic integrity and mission-critical cognitive skill development in the face of a contentious, risky, and potentially transformative path forward is a significant challenge for professional military college culture and leaders. However, striking the right balance is essential to ensure that future military leaders are equipped with the necessary skills and ethical foundation to navigate the complexities of an AI-driven battlefield. Here are some key considerations:

- 1. Emphasizing Ethical Leadership: Leaders at the professional military college must prioritize ethical leadership and decision-making as a core component of the curriculum and institutional culture. By emphasizing the importance of integrity, accountability, and moral courage, the college can help future leaders develop the ethical framework necessary to make difficult decisions in the face of technological and operational uncertainties.
- 2. Fostering Critical Thinking and Adaptability: <u>The college should focus on developing students' critical thinking skills and ability to adapt to rapidly changing circumstances.</u> This includes teaching students to question assumptions, analyze complex problems from multiple perspectives, and make decisions based on incomplete or ambiguous information. These skills will be essential for leaders operating in an AI-driven environment where the path forward may not always be clear.
- 3. Encouraging Collaboration and Interdisciplinary Learning: The integration of AI into military operations will require collaboration across various disciplines, including technology, ethics, policy, and operations. The college should foster a culture of collaboration and encourage interdisciplinary learning to help students develop a holistic understanding of the challenges and opportunities presented by AI.
- 4. Promoting Transparency and Accountability: As the college explores new ways to integrate AI into its curriculum and operations, it must maintain transparency and accountability to ensure that academic integrity is not compromised. This includes being open about the risks and uncertainties associated with AI adoption and engaging in ongoing dialogue with stakeholders to address concerns and maintain trust.

- 5. Investing in Faculty Development: <u>The college should invest in faculty development</u> programs that help instructors stay up-to-date with the latest developments in Al and its implications for military operations. This will enable faculty to provide students with the most relevant and accurate information, while also ensuring that academic integrity is maintained in the face of rapidly evolving technologies.
- 6. Encouraging Experimentation and Controlled Risk-Taking: While the path forward may be risky, the college should encourage experimentation and controlled risk-taking to foster innovation and prepare students for the uncertainties of future warfare. This can be achieved through simulations, wargaming exercises, and other experiential learning opportunities that allow students to test new ideas and approaches in a safe and controlled environment.
- 7. Maintaining a Strong Ethical Framework: As the college navigates the contentious and potentially transformative path forward, it must maintain a strong ethical framework to guide decision-making and ensure that the adoption of AI aligns with the organization's values and mission. This includes regularly reviewing and updating policies and guidelines to address the unique ethical challenges posed by AI.

By balancing these competing values and priorities, professional military college culture and leaders can create an environment that fosters the development of mission-critical cognitive skills while maintaining academic integrity. This approach will help prepare future military leaders to navigate the complexities of an AI-driven battlefield with the necessary technical expertise, ethical foundation, and adaptability to succeed in an uncertain future. could the Cameron and Quinn OCAI model and process be used as a means to Facilitate the leader challenge of managing change that involves a considerable impact on competing professional values?

Yes, the <u>Organizational Culture Assessment Instrument (OCAI) developed by Kim Cameron</u> <u>and Robert Quinn</u> can be a valuable tool for leaders managing change that involves a considerable impact on competing professional values. The OCAI is based on the <u>Competing Values Framework (CVF)</u>, which recognizes that organizations often face competing demands and values that must be balanced to achieve effectiveness.

Here's how the OCAI model and process can facilitate the leader's challenge:

- Assessing Current and Desired Culture: The OCAI survey helps leaders assess the organization's current culture and identify the desired future culture. By understanding the gap between the current and desired states, leaders can pinpoint areas where competing values may be causing tension and hindering change efforts.
- Identifying Competing Values: The CVF identifies four main cultural types: Clan (collaborative), Adhocracy (creative), Market (competitive), and Hierarchy (controlled). Each type emphasizes different values, such as flexibility vs. stability or internal vs. external focus. By recognizing these competing values, leaders can better understand the tensions that arise during change initiatives.
- 3. Facilitating Dialogue and Consensus: The OCAI process encourages dialogue among stakeholders to discuss the survey results and build consensus around the desired future culture. This conversation can help surface competing values and priorities, allowing leaders to facilitate a discussion on how to balance these tensions in the context of the change initiative.
- 4. Developing Action Plans: Based on the insights gained from the OCAI assessment and stakeholder discussions, leaders can develop targeted action plans to address the specific challenges posed by competing values. These plans may include initiatives to build new skills, modify processes, or realign incentives to support the desired culture and navigate the tensions between competing values.
- 5. Monitoring Progress and Adaptation: As the change initiative progresses, leaders can use the OCAI to periodically reassess the organizational culture and track progress towards the desired state. This allows for ongoing monitoring and adaptation of the change strategy to ensure that competing values are being effectively managed and balanced.

In the context of a professional military college grappling with the integration of AI and its impact on competing values such as academic integrity and mission-critical cognitive skill development, the OCAI can be particularly useful. For example:

- The OCAI can help identify the extent to which the current culture emphasizes values such as innovation (Adhocracy) versus stability and control (Hierarchy), which may influence the adoption of AI technologies.
- The assessment can surface tensions between the need for collaboration and interdisciplinary learning (Clan) and the competitive pressures to rapidly develop AI capabilities (Market).
- The OCAI process can facilitate dialogue among faculty, staff, and leaders to build consensus around the desired balance between academic integrity and the development of mission-critical skills in an AI-driven environment.
- Action plans can be developed to address specific challenges, such as updating curricula, investing in faculty development, or establishing ethical guidelines for AI adoption.

By using the OCAI model and process, leaders at the professional military college can better understand and manage the competing values at play as they navigate the transformative impact of AI on their institution. The insights gained can inform a more effective change strategy that balances the need for innovation and adaptation with the importance of maintaining academic integrity and developing the critical cognitive skills required for future military leaders. consider the potential risks and rewards of integrating the processes and insights of both the Kotter Change Model and the OCAI in a project examining the adoption of a comprehensive engagement with AI in the curriculum design and teaching practice of a professional military leadership college

Integrating the processes and insights of both the Kotter Change Model and the Organizational Culture Assessment Instrument (OCAI) in a project examining the adoption of a comprehensive engagement with AI in the curriculum design and teaching practice of a professional military leadership college presents a unique set of potential risks and rewards.

Potential Rewards:

- Comprehensive Understanding of Organizational Culture: <u>The OCAI provides a</u> robust framework for assessing the current and desired organizational culture, which can help leaders understand the competing values and priorities that may impact the adoption of AI in the curriculum. This deep understanding of the organization's culture can inform a more targeted and effective change strategy.
- 2. Enhanced Stakeholder Engagement: The Kotter Change Model emphasizes the importance of creating a sense of urgency, building a guiding coalition, and engaging stakeholders throughout the change process. <u>Combining this approach with the OCAI's focus on facilitated dialogue and consensus-building</u> can lead to increased stakeholder engagement and buy-in for the AI initiative.
- 3. Improved Alignment of Culture and Strategy: By using the insights gained from the OCAI to inform the development of the change strategy, leaders can ensure that the adoption of AI in the curriculum aligns with the desired organizational culture. This alignment can lead to more sustainable and effective change.
- 4. Increased Adaptability: <u>The Kotter Change Model's emphasis on generating short-</u> <u>term wins, consolidating gains, and anchoring new approaches in the culture</u> can help the organization develop a more adaptable and resilient approach to change. This is particularly important in the context of adopting AI, as the technology and its implications for military leadership education are likely to evolve rapidly.

Potential Risks:

1. Complexity and Time Commitment: Integrating the processes and insights of both the Kotter Change Model and the OCAI can be a complex and time-consuming endeavor. It may require significant resources and expertise to effectively

implement both frameworks, which could strain the organization's capacity and delay progress on the AI initiative.

- 2. Resistance to Change: <u>The adoption of AI in the curriculum may challenge deeply</u> <u>held beliefs and practices within the professional military leadership college</u>. The Kotter Change Model and OCAI processes may surface these tensions and competing values, potentially leading to resistance from some stakeholders who may feel threatened by the change.
- 3. Overemphasis on Culture at the Expense of Technical Considerations: While understanding and aligning with organizational culture is critical for successful change, there is a risk of overemphasizing cultural factors at the expense of technical considerations. Leaders must ensure that the focus on culture does not detract from the necessary technical planning and execution required to effectively integrate AI into the curriculum.
- 4. Unintended Consequences: The adoption of AI in the curriculum may have unintended consequences that are difficult to predict or control. Even with a comprehensive change strategy informed by the Kotter Change Model and OCAI, there is a risk that the initiative could lead to outcomes that are misaligned with the organization's values or goals.

To mitigate these risks and maximize the potential rewards, leaders at the professional military leadership college must be strategic and deliberate in their approach to integrating the Kotter Change Model and OCAI processes. This may involve:

- Carefully selecting a team with the necessary expertise and resources to effectively implement both frameworks
- Developing a clear and compelling vision for how AI will be integrated into the curriculum, and communicating this vision consistently to all stakeholders
- Providing ongoing training and support to faculty and staff to build their capacity to engage with AI and adapt to the changing curriculum
- Establishing clear metrics and monitoring processes to track progress and identify potential unintended consequences early on
- Remaining flexible and adaptable throughout the change process, and being willing to adjust the strategy as needed based on feedback and emerging insights

By taking a thoughtful and proactive approach to integrating the Kotter Change Model and OCAI processes, leaders at the professional military leadership college can position the

organization to successfully navigate the complexities and uncertainties of adopting AI in the curriculum, while minimizing the potential risks and maximizing the potential benefits for student learning and organizational effectiveness.

In the early phases of adopting a comprehensive AI strategy for a professional military college, what should i consider when developing an assessment strategy for measuring the progress of implementation? how can we ensure that we do not prematurely commit to a comprehensive and potentially overcomplex measurement strategy for measures of effectiveness and measures of performance? How should we think about letting the assessment strategy grow, adapt and be refined as we go, as we learn from the early phases of an action learning approach to discovery ? How can we ensure we listen to the insights of end users and implementers of our chosen tools?

When developing an assessment strategy for measuring the progress of implementing a comprehensive AI strategy in a professional military college, it's crucial to strike a balance between gathering meaningful data and avoiding premature commitment to an overly complex measurement framework. Here are some key considerations:

- Start with a Lean Assessment Framework: Begin with a lean and focused assessment framework that concentrates on the most critical aspects of the AI implementation. Identify a few key measures of effectiveness (MOEs) and measures of performance (MOPs) that align with the project's primary objectives. This approach allows for a more agile and adaptable assessment strategy that can evolve as the implementation progresses.
- 2. Emphasize Learning and Adaptation: Adopt an action learning approach that emphasizes continuous learning and adaptation. As you gather data and insights from the early phases of implementation, use this information to refine and expand your assessment strategy. This iterative process allows you to identify new MOEs and MOPs that may not have been apparent at the outset, ensuring that your assessment framework remains relevant and responsive to the project's evolving needs.
- 3. Engage Stakeholders in Assessment Design: Involve key stakeholders, including end-users and implementers, in the design of the assessment strategy. This collaborative approach helps ensure that the chosen metrics and tools are meaningful and relevant to those directly impacted by the AI implementation. Regularly seek feedback from these stakeholders to identify potential gaps or limitations in the assessment framework and make necessary adjustments.
- 4. Prioritize Qualitative Insights: While quantitative metrics are important, don't underestimate the value of qualitative insights gathered through interviews, focus groups, and open-ended feedback. These qualitative data points can provide rich context and nuance to your assessment, helping you understand the "why" behind

the numbers. Regularly engaging with end-users and implementers through qualitative methods can also help build trust and buy-in for the assessment process.

- 5. Establish Regular Review and Reflection Cycles: <u>Build in regular cycles of review</u> <u>and reflection to assess the effectiveness of your assessment strategy itself</u>. These cycles provide opportunities to step back and evaluate whether your current MOEs and MOPs are still relevant, identify any unintended consequences or gaps in your assessment framework, and make necessary adjustments. This practice of selfreflection helps ensure that your assessment strategy remains lean, focused, and responsive to the project's evolving needs.
- 6. Communicate Assessment Findings and Actions: Regularly communicate assessment findings and resulting actions to all stakeholders, including end-users and implementers. This transparency helps build trust in the assessment process and demonstrates a commitment to continuous improvement. It also provides opportunities for stakeholders to offer additional insights and suggestions, further refining the assessment strategy over time.
- 7. Leverage Existing Data and Systems: Where possible, leverage existing data collection systems and processes to minimize the burden of additional assessment requirements. This approach helps ensure that the assessment strategy remains lean and efficient, reducing the risk of overburdening end-users and implementers with excessive measurement and reporting demands.

By following these guidelines, you can develop an assessment strategy that is lean, adaptable, and responsive to the evolving needs of your AI implementation in a professional military college. This approach allows for a more agile and effective assessment process that supports continuous learning and improvement while minimizing the risk of premature commitment to an overly complex or burdensome measurement framework. Compare this thoughtful and deliberate approach to the general principles of mixed methods research which requires a careful mixture of both quantitative and qualitative methods for understanding a complex area of study

The thoughtful and deliberate approach to developing an assessment strategy for AI implementation in a professional military college aligns well with the general principles of mixed methods research. <u>Mixed methods research involves carefully combining both</u> quantitative and qualitative methods to gain a more comprehensive understanding of a complex area of study.

Here are some key similarities between the proposed approach and the principles of mixed methods research:

- Complementary Data Sources: <u>Mixed methods research emphasizes the</u> <u>importance of collecting both quantitative and qualitative data to gain a more</u> <u>complete picture of the phenomenon being studied</u>. Similarly, the proposed approach to AI implementation assessment recognizes the value of gathering both quantitative metrics (MOEs and MOPs) and qualitative insights (through interviews, focus groups, and open-ended feedback) to understand the progress and impact of the initiative.
- 2. Iterative and Adaptive Design: Mixed methods research often employs an iterative and adaptive design, allowing researchers to refine their methods and focus based on emerging insights. The proposed AI assessment approach also emphasizes learning and adaptation, using insights from early phases to refine and expand the assessment strategy over time.
- Stakeholder Engagement: <u>Mixed methods research often involves engaging</u> <u>stakeholders in the design and interpretation of the study</u>, recognizing the importance of their unique perspectives and experiences. Similarly, the proposed AI assessment approach prioritizes stakeholder engagement, involving end-users and implementers in the design of the assessment strategy and regularly seeking their feedback.
- 4. Contextual Understanding: Mixed methods research aims to provide a rich, contextual understanding of the phenomenon being studied by combining the breadth of quantitative data with the depth of qualitative insights. The proposed AI assessment approach also seeks to balance quantitative metrics with qualitative insights to gain a more nuanced understanding of the implementation process and its impact.

5. Continuous Improvement: <u>Mixed methods research is often used to inform ongoing</u> improvement efforts, providing actionable insights that can guide decision-making and adaptation. The proposed AI assessment approach also emphasizes continuous improvement, using regular review and reflection cycles to assess the effectiveness of the assessment strategy itself and make necessary adjustments.

However, there are also some key differences to consider:

- 1. Scope and Focus: Mixed methods research is typically applied to a specific research question or study, while the proposed AI assessment approach is focused on the ongoing evaluation of a complex organizational initiative.
- 2. Timing and Integration: In mixed methods research, the timing and integration of quantitative and qualitative methods are carefully planned from the outset. In the proposed AI assessment approach, the balance of quantitative and qualitative methods may evolve over time as the implementation progresses and new insights emerge.
- 3. Generalizability: Mixed methods research often aims to produce findings that are generalizable to a broader population or context. The proposed AI assessment approach is more focused on generating actionable insights specific to the professional military college's unique context and needs.

Despite these differences, the general principles of mixed methods research provide a useful framework for designing a thoughtful and deliberate assessment strategy for AI implementation in a professional military college. By carefully combining quantitative and qualitative methods, engaging stakeholders, and emphasizing continuous learning and adaptation, this approach can help ensure a more comprehensive and effective evaluation of this complex initiative.

the Balanced Scorecard model was to the challenge and risk of over-measurement of objective criteria which can lead to analysis paralysis and undervalued artful informed professional judgement in complex situations. Are there any insights from the literature and practice of the Balanced Scorecard method that could be helpful in this project for AI in a professional military college?

Yes, the Balanced Scorecard (BSC) model, developed by Robert Kaplan and David Norton, offers several insights that could be helpful in designing an assessment strategy for AI implementation in a professional military college. The BSC was created to address the challenge of over-reliance on financial metrics and to provide a more comprehensive framework for evaluating organizational performance.

Here are some key insights from the BSC literature and practice that could inform your AI assessment strategy:

- Balanced Metrics: The BSC emphasizes the importance of using a balanced set of metrics that cover four key perspectives: financial, customer, internal processes, and learning and growth. This balanced approach helps avoid over-reliance on any single dimension and provides a more comprehensive view of organizational performance. In the context of your Al implementation, this could mean selecting a balanced set of MOEs and MOPs that cover various aspects of the initiative, such as technical performance, user adoption, organizational impact, and learning and innovation.
- 2. Strategic Alignment: <u>The BSC stresses the importance of aligning metrics with the organization's strategic objectives</u>. This helps ensure that measurement efforts are focused on the most critical aspects of performance and that they support the overall goals of the organization. In your AI assessment strategy, this could mean selecting metrics that are directly linked to the key objectives of the AI implementation, such as enhancing decision-making, improving efficiency, or fostering innovation.
- 3. Lagging and Leading Indicators: The BSC distinguishes between lagging indicators (which measure past performance) and leading indicators (which predict future performance). By including both types of indicators, organizations can gain a more comprehensive view of their performance and identify potential areas for improvement. In your AI assessment strategy, this could mean selecting a mix of lagging indicators (such as user satisfaction scores or efficiency gains) and leading indicators (such as user engagement or skill development) to provide a more complete picture of the initiative's impact and potential.

- 4. Cascading Metrics: The BSC often involves cascading metrics from the organizational level down to individual departments and teams. This helps ensure that everyone is working towards the same goals and that performance is measured consistently across the organization. In your AI assessment strategy, this could mean developing a set of core metrics that are relevant across the college, while also allowing for some flexibility and customization at the departmental or team level.
- 5. Continuous Review and Adjustment: The BSC is not a static framework, but rather a dynamic tool that requires continuous review and adjustment. As the organization's strategy evolves and new insights emerge, the metrics and targets should be updated accordingly. In your AI assessment strategy, this could mean establishing regular review cycles to assess the relevance and effectiveness of your metrics and making adjustments as needed based on new insights and feedback from stakeholders.

By applying these insights from the Balanced Scorecard model, you can develop a more comprehensive and strategic assessment framework for your AI implementation in a professional military college. This approach can help you avoid the pitfalls of overmeasurement and analysis paralysis, while still providing meaningful and actionable insights to guide the success of your initiative. the professional military college uses a teaching strategy of having a blended and diverse team of 12 faculty responsible for all the teaching of 64 diverse military leaders of all branches in 4 staff groups of 16 leaders each. Assuming that we adopt a strategy of teaching and applying AI tools and techniques across multiple lessons and subject areas, please develop a concise list of discussion questions we could ask of both students and faculty that would give us both quantitative and qualitative data for assessing our initial plans for integrating and adopting AI into our professional curriculum for leaders. incorporate the assumptions , considerations and insights from the preceding dialogue to reflect the balances adaptive, action learning approach to AI adoption that is emerging. Use best practices from focus group interview methods when constructing these discussion questions

Based on the assumptions, considerations, and insights from the preceding dialogue, and incorporating best practices from focus group interview methods, here is a concise list of discussion questions that could be used to gather both quantitative and qualitative data for assessing your initial plans for integrating and adopting AI into your professional curriculum for leaders:

For Students:

- 1. On a scale of 1-5, how relevant do you find the AI tools and techniques you've learned so far to your current or future roles as military leaders? Please provide specific examples to support your rating.
- 2. How has the integration of AI across multiple lessons and subject areas impacted your learning experience? What have been the main benefits and challenges?
- 3. In what ways do you anticipate applying the AI knowledge and skills you've gained in your staff group work and future military leadership roles?
- 4. On a scale of 1-5, how well do you feel the blended teaching approach (with a diverse team of 12 faculty) has supported your learning and application of AI concepts? Please explain your rating.
- 5. What suggestions do you have for improving the integration of AI into the professional curriculum to better meet the needs of military leaders like yourself?

For Faculty:

1. On a scale of 1-5, how effective do you believe the current approach of teaching and applying AI tools and techniques across multiple lessons and subject areas has been? Please provide specific examples to support your rating.

- 2. How has the blended teaching approach (with a diverse team of 12 faculty) impacted your ability to effectively integrate AI into your lessons and support student learning?
- 3. What have been the main challenges you've encountered in integrating AI into your lessons, and how have you adapted your teaching strategies to address these challenges?
- 4. In what ways have you observed students applying the AI knowledge and skills they've gained in their staff group work and discussions about future military leadership roles?
- 5. Based on your experiences so far, what adjustments or improvements would you suggest for the AI integration strategy to better support student learning and application?

For Both Students and Faculty:

- 1. On a scale of 1-5, how well do you feel the AI tools and techniques covered so far align with the overall learning objectives of the professional curriculum for military leaders? Please explain your rating.
- 2. How has the integration of AI into the curriculum impacted the dynamics and interactions within the staff groups of 16 leaders each?
- 3. In what ways do you see the AI integration strategy evolving over time to remain relevant and effective for future cohorts of military leaders?
- 4. What specific metrics or indicators do you think would be most valuable for assessing the success and impact of the AI integration strategy in the short-term and long-term?
- 5. Are there any other insights, concerns, or suggestions you'd like to share regarding the integration and adoption of AI into the professional curriculum for military leaders?

These discussion questions are designed to elicit both quantitative ratings and qualitative feedback from students and faculty, covering key aspects such as relevance, effectiveness, challenges, adaptations, and future improvements. The questions also reflect the balanced, adaptive, and action-learning approach to AI adoption that has emerged from the preceding dialogue, emphasizing the importance of ongoing assessment, adjustment, and alignment with the overall learning objectives of the professional military curriculum.

If the military college adopted this focus group strategy of eliciting insights from as many as 20 different self-contained teaching teams, please describe an approach for collecting, analyzing, synthesizing and reporting on the collection of insights that would reflect themes and issues common to multiple teams while preserving and respecting the unique insights that can come from autonomous self-directed work teams operating under the authoritative guidance from the headquarters but with a broad authority to implement their own ideas and judgement within clearly established boundaries of acceptable variation and discretion consistent with the US Army's doctrine of Mission Command

To collect, analyze, synthesize, and report on the insights gathered from multiple selfcontained teaching teams while preserving the unique perspectives and autonomy of each team, the military college could adopt an approach that aligns with the U.S. Army's Mission Command doctrine. This approach would involve providing clear guidelines and objectives from headquarters, while allowing each team the flexibility to implement their own ideas and judgment within acceptable boundaries. Here's a proposed strategy:

- 1. Data Collection:
 - Develop a standardized focus group protocol and discussion questions that align with the overall objectives and guidelines set by headquarters.
 - Train a team of facilitators to conduct focus group sessions consistently across all teaching teams.
 - Schedule and conduct focus group sessions with each of the 20 selfcontained teaching teams, ensuring that all team members have the opportunity to participate and share their insights.
 - Record and transcribe each focus group session to capture all the insights and perspectives shared by participants.
- 2. Data Analysis:
 - Assign a dedicated analysis team to review the focus group transcripts and identify common themes, issues, and unique insights across all teaching teams.
 - Use a combination of qualitative data analysis techniques, such as <u>thematic</u> <u>analysis and grounded theory</u>, to systematically code and categorize the data.

- Create a coding framework that captures the main themes and issues, while also allowing for the emergence of unique insights and perspectives from each teaching team.
- Employ inter-rater reliability checks to ensure consistency and reliability in the coding process.
- 3. Data Synthesis:
 - Convene a series of synthesis workshops with representatives from each teaching team, along with key stakeholders from headquarters.
 - Present the initial findings and themes from the data analysis, and engage participants in a collaborative process of interpreting and making sense of the results.
 - Encourage open dialogue and discussion to surface any additional insights, contexts, or nuances that may have been missed in the initial analysis.
 - Identify areas of convergence and divergence across teaching teams, and explore the reasons behind any notable variations or outliers.
- 4. Reporting:
 - Develop a comprehensive report that summarizes the main findings, themes, and recommendations from the focus group study.
 - Structure the report to highlight both the common themes and issues that emerged across multiple teaching teams, as well as the unique insights and perspectives offered by individual teams.
 - Use data visualization techniques, such as <u>thematic maps or matrices</u>, to present the findings in a clear and accessible format.
 - Include specific examples and quotes from the focus group sessions to illustrate key points and bring the data to life.
 - Provide actionable recommendations for headquarters and teaching teams to consider, based on the insights and best practices identified through the study.
- 5. Dissemination and Action:
 - Share the final report with all teaching teams and relevant stakeholders at headquarters.

- Organize a series of briefings and workshops to discuss the findings and explore implications for future practice and policy.
- Encourage each teaching team to reflect on the insights and recommendations, and to develop their own action plans for incorporating relevant best practices and lessons learned.
- Establish a mechanism for ongoing feedback and dialogue between teaching teams and headquarters, to support continuous improvement and adaptation in the integration of AI into the professional curriculum.

By following this approach, the military college can leverage the power of focus group methods to gather rich and diverse insights from multiple teaching teams, while still respecting the autonomy and judgment of each team within the framework of Mission Command. The emphasis on collaborative analysis, synthesis, and reporting will help to surface both common themes and unique perspectives, providing a comprehensive and nuanced understanding of the challenges and opportunities associated with integrating AI into the professional curriculum for military leaders. Consider this approach with principles and methods of program review in educational environments and assess the degree to which this complies with best practices in the discipline of assessment and accreditation in graduate schools within the professions

The proposed approach for collecting, analyzing, synthesizing, and reporting on the insights from multiple self-contained teaching teams aligns well with several best practices in program review and assessment for graduate schools within the professions. However, there are also some areas where the approach could be further strengthened to ensure full compliance with accreditation standards and guidelines.

Alignment with Best Practices:

- Stakeholder Engagement: The approach emphasizes the involvement of multiple stakeholders, including teaching teams, facilitators, and representatives from headquarters. This aligns with the principle of <u>shared governance and stakeholder</u> <u>engagement</u> in program review and assessment processes.
- 2. Systematic Data Collection: The use of a standardized focus group protocol and trained facilitators ensures a consistent and systematic approach to data collection across all teaching teams. This aligns with the best practice of using <u>well-defined</u> and reliable methods for gathering assessment data.
- 3. Multiple Data Sources: The approach incorporates both quantitative and qualitative data sources, including focus group transcripts, thematic analysis, and collaborative synthesis workshops. This triangulation of data aligns with the best practice of using <u>multiple sources of evidence to support assessment findings</u>.
- 4. Collaborative Analysis and Interpretation: The emphasis on collaborative analysis and interpretation through synthesis workshops and ongoing dialogue between teaching teams and headquarters aligns with the principle of <u>engaging stakeholders</u> in making sense of assessment results and identifying areas for improvement.
- 5. Actionable Reporting: The proposed reporting structure, which highlights common themes, unique insights, and actionable recommendations, aligns with the best practice of providing clear and meaningful assessment reports that can guide decision-making and continuous improvement efforts.

Areas for Strengthening:

1. Learning Outcomes Alignment: The approach could be strengthened by explicitly aligning the focus group questions and data analysis with the <u>specific learning</u> <u>outcomes and competencies</u> identified for the professional curriculum. This would

help ensure that the assessment process is directly tied to the core goals and objectives of the program.

- 2. External Review: While the approach emphasizes internal stakeholder engagement, it could be further enhanced by incorporating an <u>external review component</u>, such as inviting outside experts or accreditors to provide an independent assessment of the program and the AI integration strategy. This would help validate the findings and provide additional credibility to the review process.
- 3. Continuous Improvement Cycle: The approach could be more explicitly framed within a <u>continuous improvement cycle</u>, with clear mechanisms for using the assessment findings to inform ongoing planning, implementation, and evaluation efforts. This could include establishing specific timelines and responsibilities for acting on the recommendations and monitoring progress over time.
- 4. Accreditation Standards Alignment: While the approach aligns with general best practices in program review and assessment, it could be further strengthened by explicitly mapping the process to the <u>specific accreditation standards and</u> <u>criteria</u> relevant to the professional military curriculum. This would help ensure that the assessment process is not only rigorous and meaningful but also compliant with external accreditation requirements.

Overall, the proposed approach provides a strong foundation for a comprehensive and collaborative program review process that engages multiple stakeholders, uses systematic data collection and analysis methods, and emphasizes actionable reporting and continuous improvement. With some targeted enhancements to align with specific learning outcomes, incorporate external review, and explicitly map to accreditation standards, the approach could serve as a model for best practices in assessment and accreditation within graduate schools and professional programs.

Describe how the professional military college's traditional and default evaluation criteria of Suitable, Feasible and Acceptable could be incorporated throughout the development of this project to ensure we remain well aligned with our professional norms, standards and best practices

The professional military college's traditional evaluation criteria of Suitable, Feasible, and Acceptable (SFA) can be seamlessly incorporated throughout the development of this project to ensure alignment with professional norms, standards, and best practices. Here's how these criteria could be applied at each stage:

- 1. Planning and Design:
 - Suitable: Ensure that the focus group strategy and protocol are appropriate for the specific context and objectives of the professional military curriculum. Consider factors such as the <u>nature of the Al integration</u> <u>challenges</u>, the expertise and backgrounds of the teaching teams, and the desired outcomes of the assessment process.
 - Feasible: Assess whether the proposed approach is realistic and achievable given the available resources, time, and personnel. Consider the <u>logistical</u> requirements for conducting focus groups with 20 different teaching teams, as well as the capacity for data analysis, synthesis, and reporting.
 - Acceptable: Evaluate whether the approach aligns with the values, ethics, and professional standards of the military college. Consider issues such as informed consent, confidentiality, and the protection of participant rights.
- 2. Data Collection:
 - Suitable: Ensure that the focus group questions and discussion topics are relevant and appropriate for eliciting insights related to AI integration in the professional curriculum. Consider the <u>specific competencies</u>, <u>skills</u>, <u>and knowledge areas</u> that the curriculum aims to develop in military leaders.
 - Feasible: Assess whether the data collection process is efficient and manageable given the number of teaching teams and participants involved. Consider strategies for maximizing participation and engagement while minimizing disruption to ongoing teaching and learning activities.
 - Acceptable: Evaluate whether the data collection methods are consistent with ethical guidelines and professional standards for research involving human subjects. Consider the <u>need for informed consent, voluntary</u> <u>participation, and the protection of participant privacy</u>.

- 3. Data Analysis and Synthesis:
 - Suitable: Ensure that the data analysis and synthesis methods are appropriate for the types of data collected and the goals of the assessment process. Consider the <u>use of established qualitative research</u> <u>techniques</u> such as thematic analysis and grounded theory to identify patterns and themes in the focus group data.
 - Feasible: Assess whether the data analysis and synthesis process can be completed within the available time and resources. Consider strategies for efficient data management, coding, and interpretation, such as using qualitative data analysis software and collaborative coding processes.
 - Acceptable: Evaluate whether the data analysis and synthesis methods are rigorous, transparent, and defensible from a scientific and professional standpoint. Consider the <u>need for inter-rater reliability checks, external</u> <u>audits, and peer review</u> to ensure the credibility and trustworthiness of the findings.
- 4. Reporting and Dissemination:
 - Suitable: Ensure that the reporting and dissemination strategies are appropriate for the intended audiences and purposes of the assessment process. Consider the <u>specific information needs and preferences of key</u> <u>stakeholders</u>, such as military leadership, accreditation bodies, and the teaching teams themselves.
 - Feasible: Assess whether the proposed reporting and dissemination activities can be achieved within the available time, resources, and channels of communication. Consider the <u>use of multiple formats and media</u> to ensure broad accessibility and engagement with the assessment findings.
 - Acceptable: Evaluate whether the reporting and dissemination plans align with the professional norms and expectations of the military college and the wider defense community. Consider issues such as <u>information security</u>, <u>operational sensitivity</u>, and the need for balanced and constructive <u>feedback</u>.

By incorporating the SFA criteria throughout the project lifecycle, the military college can ensure that the assessment process remains grounded in the professional norms, standards, and best practices of the defense education community. This will help to build credibility, trust, and buy-in among key stakeholders, while also promoting the continuous improvement and adaptation of the professional curriculum in response to the challenges and opportunities of AI integration.

Develop a strategic communication strategy that would help us communicate a vision and intent for this project that would reliably reinforce the purpose and payoff of the program, while acknowledging the risks and mitigation of the project and encourage popular support of the project, while acknowledging that every transformation project will be met with different responses including skepticism, noncommittal "wait and see" hesitation, outright cynicism as well as various degrees of enthusiasm

A strategic communication plan for this transformative AI integration project should aim to build broad-based support and enthusiasm while proactively addressing potential concerns and skepticism. Here are the key elements of such a plan:

- 1. Articulate a Clear Vision and Purpose:
 - Develop a compelling narrative that highlights the <u>strategic importance and</u> <u>potential benefits of AI integration</u> for the professional military curriculum. Emphasize how AI can enhance decision-making, situational awareness, and operational effectiveness for future military leaders.
 - Connect the project vision to the broader mission and values of the military college, such as innovation, adaptability, and excellence in leadership development. Show how AI integration aligns with and supports these core objectives.
 - Use concrete examples and case studies to illustrate the transformative potential of AI in military education and operations. Highlight successful implementations in other relevant contexts to build credibility and enthusiasm.
- 2. Acknowledge Risks and Mitigation Strategies:
 - Proactively address common concerns and potential risks associated with Al integration, such as data privacy, algorithmic bias, and the need for human oversight. Demonstrate a clear understanding of these issues and a commitment to responsible and ethical AI development.
 - Outline specific mitigation strategies and safeguards that will be put in place to address these risks, such as <u>data governance frameworks</u>, <u>bias audits</u>, <u>and human-in-the-loop decision-making processes</u>. Emphasize the project's adherence to relevant laws, regulations, and professional standards.
 - Engage in transparent and ongoing communication about the project's risk management approach, including regular updates on progress, challenges,

and lessons learned. This will help build trust and confidence among stakeholders.

- 3. Engage and Empower Stakeholders:
 - Identify and engage key stakeholders across the military college community, including faculty, staff, students, alumni, and military leadership. Develop targeted communication strategies that speak to their specific interests, concerns, and roles in the project.
 - Create opportunities for stakeholder involvement and input throughout the project lifecycle, such as focus groups, surveys, and advisory committees. Encourage open dialogue and feedback to inform project planning, implementation, and evaluation.
 - Empower stakeholders as project advocates and champions by providing them with the knowledge, resources, and tools they need to effectively communicate the project vision and benefits within their own networks and spheres of influence.
- 4. Tailor Messages to Different Audiences:
 - Recognize that different stakeholder groups may have varying levels of enthusiasm, skepticism, or resistance towards the project. Develop targeted messages and communication approaches that meet each group where they are and address their specific needs and concerns.
 - For enthusiastic supporters, provide opportunities for deeper engagement and leadership roles within the project. Leverage their passion and expertise to build momentum and inspire others.
 - For those who are noncommittal or hesitant, focus on providing clear information, answering questions, and addressing potential barriers to support. Use case studies and success stories to demonstrate the tangible benefits and feasibility of AI integration.
 - For skeptics or cynics, acknowledge their concerns and engage in respectful dialogue to understand their perspectives. Provide evidence-based counterarguments and emphasize the project's commitment to responsible and ethical AI development.
- 5. Implement a Multifaceted Communication Plan:

- Develop a <u>comprehensive communication plan</u> that leverages multiple channels and formats to reach and engage diverse stakeholders. This may include face-to-face meetings, workshops, webinars, newsletters, social media, and online platforms.
- Ensure that communication is frequent, consistent, and transparent throughout the project lifecycle. Provide regular updates on project milestones, successes, and challenges to maintain engagement and build trust.
- Celebrate and publicize project achievements and success stories to build momentum and enthusiasm. Use these examples to reinforce the project vision and demonstrate tangible progress towards the desired outcomes.

By implementing a strategic communication plan that articulates a clear vision, acknowledges risks and mitigation strategies, engages stakeholders, tailors messages to different audiences, and leverages multiple communication channels, the military college can effectively build broad-based support and enthusiasm for this transformative AI integration project. This approach will help to address potential concerns and skepticism while fostering a culture of innovation, collaboration, and continuous improvement in the professional military curriculum. if the higher headquarters of the military college were to treat this project in that college as a pilot program to check on the suitability, feasibility and acceptability of adopting an AI strategy across the broad array of schools involved in professional education, how could or should the higher headquarters solicit, assess and apply the sights from the project discussed above, assuming that it generally takes the form and processes previously described

If the higher headquarters of the military college were to treat this AI integration project as a pilot program to assess the suitability, feasibility, and acceptability of adopting an AI strategy across a broader array of professional education schools, they should implement a structured approach to solicit, assess, and apply insights from the project. Here's how they could proceed:

- 1. Establish Clear Objectives and Metrics:
 - Define specific objectives and success criteria for the pilot program that align with the overall goals of the AI strategy for professional military education. These objectives should cover aspects such as educational outcomes, operational efficiency, student and faculty engagement, and technological feasibility.
 - Develop a set of quantitative and qualitative metrics to measure progress and success against these objectives. These metrics should be relevant, measurable, and actionable, allowing for meaningful comparisons across different schools and programs.
- 2. Implement a Robust Data Collection and Reporting Framework:
 - Establish a standardized data collection and reporting framework that captures key insights, best practices, challenges, and lessons learned from the pilot project. This framework should be designed to facilitate consistent and comparable data across different schools and programs.
 - Require regular reporting from the pilot project team, including progress updates, performance metrics, and qualitative feedback from stakeholders. This reporting should be structured to allow for easy aggregation and analysis at the higher headquarters level.
 - Encourage open and transparent communication between the pilot project team and the higher headquarters, fostering a culture of collaboration, learning, and continuous improvement.
- 3. Conduct Thorough Assessments and Evaluations:

- Assign a dedicated team at the higher headquarters level to assess and evaluate the insights and outcomes from the pilot project. This team should have expertise in AI, military education, and program evaluation to ensure a comprehensive and rigorous assessment process.
- Analyze the data and reports submitted by the pilot project team, looking for trends, patterns, and key insights that can inform the broader AI strategy for professional military education. Use both quantitative and qualitative methods to triangulate findings and draw robust conclusions.
- Conduct site visits and interviews with key stakeholders involved in the pilot project, including students, faculty, staff, and leadership. These engagements should aim to gather additional context, nuance, and perspectives that may not be captured in the formal reporting process.
- 4. Facilitate Cross-Pollination and Knowledge Sharing:
 - Create opportunities for the pilot project team to share their experiences, best practices, and lessons learned with other schools and programs within the professional military education system. This could include workshops, webinars, conferences, or online knowledge-sharing platforms.
 - Encourage peer-to-peer learning and collaboration among schools and programs, allowing them to build on the successes and challenges of the pilot project as they develop their own AI integration strategies.
 - Establish a community of practice or working group focused on AI in professional military education, with representatives from the pilot project team serving as key members and thought leaders.
- 5. Iterate and Scale Successful Practices:
 - Based on the assessments and evaluations, identify the most promising practices, approaches, and strategies from the pilot project that have the potential to scale across the broader professional military education system.
 - Develop a roadmap or implementation plan for scaling these successful practices to other schools and programs, taking into account their specific contexts, resources, and constraints. This plan should include timelines, milestones, and responsible parties for each step of the process.
 - Provide resources, support, and guidance to schools and programs as they adopt and adapt the successful practices from the pilot project. This could

include funding, technical assistance, training, and ongoing monitoring and evaluation.

- 6. Continuously Monitor, Evaluate, and Adapt:
 - Establish a long-term monitoring and evaluation framework to track the progress and impact of the AI strategy across the professional military education system. This framework should build on the metrics and reporting processes established for the pilot project, allowing for consistent and comparable data over time.
 - Regularly review and assess the effectiveness of the AI strategy, using insights from the pilot project and subsequent implementations to identify areas for improvement, refinement, and adaptation.
 - Foster a culture of continuous learning, experimentation, and innovation, encouraging schools and programs to share their experiences, successes, and challenges as they implement the AI strategy. Use these insights to inform ongoing updates and refinements to the overall strategy.

By following this approach, the higher headquarters can effectively solicit, assess, and apply insights from the pilot AI integration project to inform the development and implementation of a broader AI strategy for professional military education. This structured, data-driven, and collaborative approach will help ensure that the lessons learned from the pilot project are leveraged to drive meaningful and sustainable change across the entire system.